

Tiered Dues Structure

The Livonia Chamber of Commerce understands that marketing and promoting your business is essential to its success and profitability. Connecting with customers and vendors should be an important goal of your marketing and promotional activities.

The Livonia Chamber cares about your success-whether you are a home-based business or a large employer in the industrial corridor. Our insurance programs and our member discount programs are both good ways for your business to take advantage of your membership and save money.

We are pleased to highlight to you, our new membership dues structure that will help you and your business. Being aware that promoting yourself and your business is important, the Chamber is introducing tiered membership packages (Classic, Business Promotion, and Trustee Level) that afford you greater marketing exposure and passes to important networking and annual events. Listed below are the levels of membership, each level's cost and the benefits for each level.

To join the Livonia Chamber of Commerce or to upgrade your membership, please contact Sandy Swish, Director of Membership Development at 734-427-2122 or email Swish@livonia.org The Chamber is proud to support the Livonia business community and looks forward to establishing a personal relationship with your organization.

Classic Membership: \$275

Current benefits of membership:

- Monthly Networking Events
- Member to Member Discounts
- Directory Listing
- Volunteer Groups
- On-line Coupons
- Referrals
- TDS Metrocom Discount
- Verizon Wireless Discount
- Lobby advertising
- Friendly Business community
- Membership Plaque & Decal
- Mailing List of current Members
- Grand Openings
- Weekly e-newsletters on Friday
- Bi-monthly print Newsletter
- Peer Groups (similar to BNI)
- Web Listing on www.livonia.org
- Health Insurance Plans
- Observer Discount
- AAA Discount
- New Resident Welcome packages
- On-line social networking information
- Sponsorships
- Annual dues are 90% tax deductible

Business Promotion: \$425

(Automatic benefit for companies with over 50 employees)

Benefits of Classic level, plus \$150 of Promotional Flex Dollars

Promotional Flex dollars can be used for:

1. \$150 towards Expo Booth
2. Admission to all the following events free for one admission per \$150 of investment:
 - (4) Wake-Up breakfasts - Quarterly: \$40
 - (1) Breaking the Boundaries in March: \$10
 - (3) Info-Techno Lunches in Mar., Aug. & Nov.: \$45
 - (2) Morning Networks in Mar. & Nov.: \$10
 - (5) Five O'clock Connections: \$25
 - Grub Crawl in October: \$20
3. Free On-Line Expo Web Page \$150 Value

To be at this level, members must invest at least \$425. Members can invest in additional flex dollars.

Newsletter advertising, golf outing or Spree Pavilion can be negotiated separately if spending more than flex dollar amount.

Trustee Membership - \$1,000

(For companies with over 240 employees dues are negotiated separately starting with the base level of membership. When dues exceed \$1,000 company will automatically be Trustee Member)

- Benefits of all previous levels
- Special plaque
- Listed on Wall of Honor in Chamber offices
- Trustees badge
- Banner/Signage that is taken to events listing trustees
- VIP Reception with Board and local dignitaries
- Highlighted on Web Site
- Highlighted in Membership Directory
- Recognition in newsletter once a year
- Four tickets to the Awards and Leadership Celebration
- Two tickets to the State of the City
- Invited to one Board meeting per year
- Plus \$300 Promotional Flex Dollars